



# BBA

## HUMAN RESOURCE MANAGEMENT

(3 YEAR INTEGRATED PROGRAM)





## ACCELERATE YOUR SUCCESS

Acquire Innovative Management Techniques  
to enhance your professional skills



The **Camford Institute of Management** is a leading private educational institution in Kerala, provides a robust, distinctive educational experience for its students.

Our diverse range of courses caters to all levels of workforce. As an accredited **FIVE STAR RATING NSDC Govt. of India** training centre of the **Ministry of Skill Development and Entrepreneurship, Govt. of India**, approved training organisation of the **Pradhan Mantri Koushal Vikas Yojana - Govt. of India** in 2019, and we conduct a wide range of management courses and skill diploma programs under **JAIN CENTRE FOR SKILLS - JAIN Deemed-to-be University, Bangalore**. We are also an **C-DAC Govt. of India** authorised training centre since 2013, conducting advanced IT training programmes.





## WHY CHOOSE US?

QUALITY EDUCATION FOR OVER 20 YEARS



### Excellence in Education:

Helping students achieve new heights and empower their future



### A Modern Training Offer:

Provides the best mix of practice and theory to ensure students success



### Leadership Skills:

Help students to understand and develop their leadership potential



### Career Development:

Transforming education to unlock lifelong opportunity

## OUR ACCREDITATION & AFFILIATION



CENTER FOR SKILLS





## HR & BUSINESS AUTOMATION - THE MOST EXCITING CAREER

HR and Business Executive take on a variety of roles, including recruitment and retention of quality employees, supporting collaboration, managing conflict, and even working with leaders to set company goals.

HR and Business Management Professionals bring tremendous value to their organizations with advanced skills in mentorship and coaching, and by offering other kinds of professional support in addition to managing benefits and social opportunities.

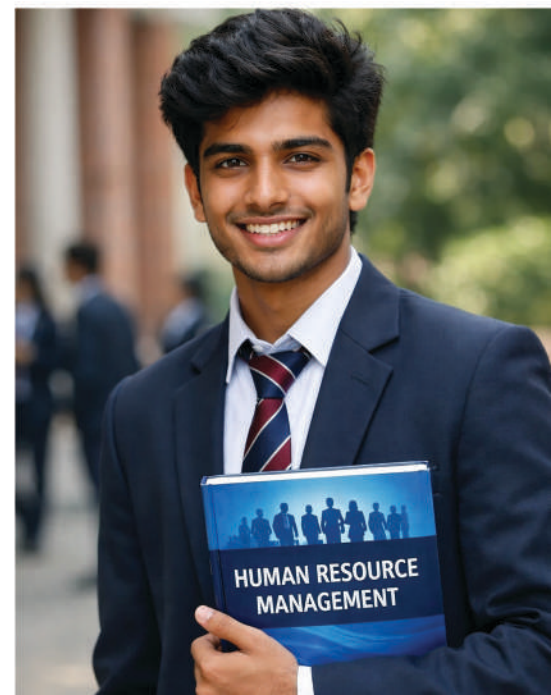
- ❖ Business Development Officer
- ❖ Executive Officer / Manager
- ❖ Human Resources Manager
- ❖ HR Assistant / Executive
- ❖ HR Coordinator
- ❖ HR Specialist / Analyst
- ❖ Administrative Officer
- ❖ Finance Officer / Accountant
- ❖ Training and Development Officer
- ❖ Recruitment Consultant
- ❖ Talent Agent / Manager



The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.



There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of hospital management and administration.



# BBA

## HUMAN RESOURCE MANAGEMENT & DATA ANALYTICS

**3 YEAR BBA INTEGRATED PROGRAM**  
DDE - PONDICHERRY UNIVERSITY

The current world of globalisation demands varied intelligence and ability levels to deal with employees and job seekers with this most challenging job. We do train our students to meet these demands effectively and efficiently. What makes us unique institute, our vision is to build a highly efficient generation of HR professionals having the best practices with a passionate human touch.

### BE TALENTED IN MULTIPLE AREAS



Our 3 Year Distance UG Program in regular stream offers students a broad base of knowledge in business and management. You'll learn the basics across all specialties and develop skills that can be applied to many practice areas in almost any industry.

Our Degree program will help you develop a global mindset and build the skills crucial to fast-track your career growth in a challenging business environment. The program curriculum provides a flexible approach to learning and is designed for maximum career impact.

### ELIGIBILITY CRITERIA

A Recognised +2 / HSS or Equivalent

**Course Fee: ₹ 2,40,000/-**

First Year

Fee: ₹ 80,000/-

Second Year

Fee: ₹ 80,000/-

Third Year

Fee: ₹ 80,000/-

\*Extra:- Registration Fee Rs. 500, Uniform cost to be paid by student.



**Our Add-on Certificate Programmes With Your BBA**  
develop the must-have qualities and  
employability skills for a better management career



**Diploma in  
Hospital Administration  
& Healthcare Management**  
(Jain Centre for Skills - Jain University)



**Diploma in  
Office Automation  
& Financial Accounting**  
(C-DAC - Pune)



**Diploma in  
English For Business  
Communication**  
(KCE - Australia)



**Interview Preparation,  
Personality Development  
& Life Skill Training  
Programs**

## **LEARN FROM THE VISIONARIES AND INDUSTRY EXPERTS**

All of our instructors have real-life work experience in their fields. But in addition, Camford Institute of Management organizes many industry expert talks to help students see real life examples of what their career future could look like, and what it takes to achieve their dreams.



# JOB PLACEMENT

## READY, SET... HIRED!

### A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY

Placement Support Upon Successful Course Completion

#### How do we place our students?

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,  
Keep a Job**



#### PLACEMENT PROCESS





DISCOVERING AND  
CREATING NEW POSSIBILITIES

**Camford**  
INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

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